
PRESS ANNOUNCEMENT

*Release Date: Aug. 29, 2011
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Project Endeavor New Equipment Offerings Feature Up to 50 Percent Off Handhelds, Tablets and More

iPad2 for \$300, Sprint smart phones for \$175, Samsung Netbook for \$132 ... huge savings now available for deaf and hard of hearing people.

SIOUX FALLS, S.D. (Aug. 29, 2011) — For over a year now, CSD’s Project Endeavor has been offering subsidized broadband plans along with various equipment options. As the project continues to evolve to meet the needs of the nation’s deaf and hard of hearing populace, Project Endeavor is rolling out a new line of equipment at unbelievable discounts for qualified consumers.

Have you been wanting to purchase an iPad2 but couldn’t afford it? You can pick one up now for up to half off the retail price through Project Endeavor, for only \$300. If you prefer a tablet with Android technology, you can buy the Toshiba Thrive for \$233. How about a handheld device like the Evo or Epic? You can purchase either one for \$175 when you qualify through Project Endeavor. If you prefer a simpler device like the 800i CapTel phone, that merely costs \$50. Subsidized broadband plans are also available, which you can bundle with your equipment or purchase the equipment only. It’s all the next phase of this groundbreaking program that brings Internet access to deaf and hard of hearing people, maximizes that access, and working towards sustaining long-term access as well once Project Endeavor comes to completion.

New eligibility guidelines have opened up the program to more deaf and hard of hearing people than ever before. Vocational rehabilitation clients and transition students automatically qualify, as long as they have at least a 40 dB hearing loss. Program income guidelines have been expanded to include a wide array of earners, from those just starting in the work force to middle-class families. To see if you qualify, go to www.projectendeavor.com and click on the “Apply” tab. Eligibility guidelines can be viewed on that page, and you can also download the application form.

If you prefer to talk to staff and have more questions, the Project Endeavor contact center has agents fluent in sign language that can speak to you point to point, and can also be accessed by a video relay service, AIM, telecommunications relay service, e-mail, fax, TTY or in the traditional way. Reach them by voice at 1 (877) 638-6377; by AIM (screen names CSDPE1, CSDPE2, CSDPE3); by videophone at (605) 644-7399 or (605) 550-4056; by fax (605) 782-8446; or by e-mail at info@projectendeavor.com.

“In this stagnant economy, to be able to offer devices like an iPad2 for \$300 is a boon to the deaf and hard of hearing people that we serve every day,” said Ben Soukup, CSD chief executive officer. “For too long, deaf and hard of hearing people have been missing out on not just access to the Internet, but new technology as well. With Project Endeavor, almost any person with a hearing loss can qualify for subsidized high-speed Internet and be able to pick up new devices for up to 50 percent off the retail price. And that’s a great thing ...”

For more information about Project Endeavor, go to www.projectendeavor.com.

About CSD — *CSD (a.k.a. Communication Service for the Deaf, Inc.) was established in 1975, primarily to provide sign language interpreting services to deaf and hard of hearing adults in South Dakota. Today, CSD offers employment opportunities to nearly 2,000 individuals in 29 offices and locations all across the nation, providing a broad continuum of social and human services programs, as well as telecommunications relay and contact center services. CSD is a private nonprofit agency dedicated to providing quality services; ensuring public accessibility; and increasing awareness of issues affecting the deaf, hard of hearing and individuals with speech disabilities. For more information, please visit www.c-s-d.org.*

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