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## **PRESS ANNOUNCEMENT**

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### **CSD's Project Endeavor Brings Videophone Accessibility to Allina Health Systems**

*Thanks to Project Endeavor, Public Access Videophones for deaf and hard of hearing people are being installed nationwide in community anchors like Independent Living Centers.*

**SIoux FALLS, S.D. (Jan. 6, 2012)** — CSD staff installed a Public Access Videophone (PAV) for public use at Allina Health Systems., located at 2925 Chicago Avenue in Minneapolis, Minn.

As part of Project Endeavor, CSD has been funded to install a limited number of PAVs at private, nonprofit organizations around the nation. These are high-quality, durable videophones, and this device allows deaf and hard of hearing people to make point to point, video relay service (VRS) and telecommunications relay service calls, or use the Internet to check e-mail, etc. CSD provides and installs PAVs at no cost to the organization or the consumer.

Back in July 2010, the National Telecommunications and Information Administration announced CSD was awarded a multi-million dollar grant to make discounted high speed Internet accessible to the nation's deaf and hard of hearing population, and the PAV is an integral part of the project. CSD titled this new program "Project Endeavor" ([www.projectendeavor.com](http://www.projectendeavor.com)).

"CSD, per Project Endeavor, is placing approximately 200 of these PAV units in community anchors like deaf schools, vocational rehabilitation offices, and independent living centers, for instance," said Ben Soukup, CSD chief executive officer. "It's such a boon for deaf people — for deaf consumers — to be able to enter these public facilities and be able to use a PAV to make VRS, TRS or point to point video calls. The organizations that provide the PAV for their consumers are proving that they aren't only interested in making their facilities 'physically' accessible, but 'communication' accessible as well."

Besides the PAV, eligible deaf and hard of hearing people can pick up new technology like the iPad2, Toshiba Thrive, Sprint handhelds, and even more, for up to 50 percent off retail prices. Subsidized broadband plans are also available. It's all part of this groundbreaking program that brings Internet access to deaf and hard of hearing people, maximizes that access, and works towards sustaining long-term access once Project Endeavor comes to completion.

For more information about the PAV and Project Endeavor, go to [www.projectendeavor.com](http://www.projectendeavor.com). For more information about CSD, go to [www.c-s-d.org](http://www.c-s-d.org). You can also find more information about Allina Health Systems at [www.allina.com](http://www.allina.com).

**About CSD** — CSD (a.k.a. Communication Service for the Deaf, Inc.) was established in 1975, primarily to provide sign language interpreting services to deaf and hard of hearing adults in South Dakota. Today, CSD offers employment opportunities to nearly 2,000 individuals in 29 offices and locations all across the nation, providing a broad continuum of social and human services programs, as well as telecommunications relay and contact center services. CSD is a private nonprofit agency dedicated to providing quality services; ensuring public accessibility; and increasing awareness of issues affecting the deaf, hard of hearing and individuals with speech disabilities. For more information, please visit [www.c-s-d.org](http://www.c-s-d.org).

**About Allina Health Systems** — Allina Hospitals & Clinics is a not-for-profit family of hospitals, clinics and other care services dedicated to meeting the lifelong health care needs of communities throughout Minnesota and western Wisconsin. As they deliver exceptional health care and support services, our nearly 24,000 employees, 5,000 associated and employed physicians, and 2,500 volunteers share a common mission, vision and values. Allina has one of the most comprehensive electronic medical record systems in the nation. This helps us give patients seamless, coordinated and more informed care and improves patient safety. For more information, go to [www.allina.com](http://www.allina.com).

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